

Your **Vote** Counts!

FLOTEK INDUSTRIES, INC.

2024 Annual Meeting

Vote by June 4, 2024 11:59 PM ET. For shares held in a Plan,
vote by June 2, 2024 11:59 PM ET.

FLOTEK INDUSTRIES, INC.
ATTN: LEGAL DEPARTMENT
5775 NORTH SAM HOUSTON PKWY WEST, SUITE 400
HOUSTON, TX 77086



V30936-P06896

You invested in FLOTEK INDUSTRIES, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 5, 2024.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 22, 2024. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote in Person at the Meeting*

June 5, 2024
10:00 AM CT

Flotek Industries, Inc.
5775 North Sam Houston Pkwy West, Suite 400
Houston, TX 77086

*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommendations
1. ITEM 1: Election of Directors	
Nominees:	
1a. Harsha V. Agadi	✔ For
1b. Ryan Ezell	✔ For
1c. Evan Farber	✔ For
1d. Michael Fucci	✔ For
1e. Lisa Mayr	✔ For
1f. David Nierenberg	✔ For
1g. Matt D. Wilks	✔ For
2. ITEM 2: Advisory vote to approve named executive officer compensation.	✔ For
3. ITEM 3: Ratification of appointment of KPMG LLP as independent auditor for 2024.	✔ For
4. ITEM 4: Approval of amendment to the Flotek Industries, Inc. 2018 Long-Term Incentive Plan.	✔ For
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".